

# BROW TATTOO

## PRE-CARE ADVICE

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Pre-care instructions **MUST BE STRICTLY FOLLOWED** to limit bleeding and skin sensitivities during the service. Excessive bleeding and sensitivity during the procedure will dilute and expel the pigment color and lead to poor results.

- The skin must be free of all irritations including blemishes, eczema, and psoriasis. Do not scratch the area before the procedure.
- Must be off Accutane medication for six months prior to getting a Cosmetic Tattoo.
- Stop taking Fish Oil, Vitamin C, Glucosamine, Evening Primrose Oil, Ginger, one week prior to your appointment as they thin the blood and prevent the pigment from implanting correctly, meaning your tattoo may heal patchy.
- Discontinue the use of any anti-aging, skin brightening or anti-acne skincare products. Particularly those that contain Alpha Hydroxy (AHA), Vitamin A, Retinol. Ideally, do not use these products for 30 days prior to your appointment, and yes, even if you do not use it near the area to be treated it does spread under your skin and your cosmetic tattoo will heal patchy. Once your tattoo has healed under the skin surface (approximately 6 weeks following your final session) you may resume your usual skin care routine.
- Do not schedule any facials, microdermabrasion, microneedling, peels or laser treatments for at least 4 weeks prior to your appointment.
- Do not have cosmetic injections on the forehead for at least two weeks prior to your appointment.
- Please avoid any type of blood thinning medication for a minimum of 72 hours prior to your procedure unless is unsafe to do so for your health. Please ask your doctor before stopping these types of medications. Such as: Ibuprofen, Aspirin, Advil, Niacin, Voltaren or Indocid. As well as prenatal vitamins, Vitamin E or nutritional shakes. Tylenol is recommended if you have a low pain tolerance.
- Do not work out on the day of the procedure.
- Avoid sun tanning or tanning beds for 2 weeks prior to procedure. If you show up to your appointment with a sunburn you will need to reschedule and will forfeit your deposit. As your skin exfoliates from a sunburn it will take the pigment. Tanned skin is damaged skin, and your color will not heal properly.
- Do not tweeze, thread, wax, tint, or perform electrolysis 1 week prior to the procedure.
- Scars from surgery or injury must be healed for at least one year prior to service.
- Do not drink alcohol 24 hours prior to your procedure
- Do not consume coffee or other caffeine products 24 hours prior.
- Avoid Smoking beginning 4 weeks prior to appointment
- Avoid antibiotics beginning 4 weeks prior to appointment
- Please note that you will be more sensitive during your menstrual cycle.

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## POST-CARE ADVICE

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**Following the proper post-care is necessary to achieve the best results. When scheduling an appointment for a cosmetic tattoo keep in mind the healing time of the procedure will depend on your body's regeneration, age, immune system and lifestyle.**

### **What to expect immediately after the procedure?**

Please be aware that the color intensity will be considerably darker and sharper than you may expect, but don't panic as this is completely normal. Your brows will soften in appearance by 30-50%. Over the following ten days the brows will begin to fade, and may take up to 6-8 weeks for the true color to come through. Do not be alarmed if the color seems to disappear during the healing process, this is due to layers of skin forming and is only temporary.

### **Day 1 (Appointment)**

After the procedure, every hour for 4 hours gently blot the area with a napkin to absorb excess lymph fluid. Do this as needed in the day until the oozing has stopped. Removing this fluid prevents hardening of any blood/lymphatic fluids. While the skin is in the process of forming a protective scab and the lymph secretion is active you may see fluid or ooze on the skin. This is normal but the fluid must be cleaned off so that the secretion does not crust and block the skin from breathing. Before Bedtime Wash + Dry (Paper Towel) + Do not apply ointment (until next day)

### **Day 2**

The treated area may experience the following symptoms for 1 to 10 days after the treatment, which are all common and will only last a short period of time.

- Redness
- Minimal Swelling
- Tenderness
- Flaking (DO NOT PEEL)
- Dryness and Itching

**Day 3 - 10 (Wash Brows):** Washing is essential to remove bacteria, build up of product, oils, and dead skin. (Don't worry, this does not remove the pigment but you must be gentle) No Scrubbing! No rubbing! No wiping! No scratching! Use patting motions only! When the scabbing or flaking begins continue to wash gently and allow to dry fully and flake off naturally.

After thoroughly washing your hands, gently cleanse your eyebrows morning and night with lukewarm water and a mild, fragrance-free soap. DO NOT use any facial cleansers containing acids such as; glycolic, lactic, salicylic, alpha hydroxy aka AHA, beta hydroxy aka BHA or exfoliants. With a very light touch, use your fingertips to gently cleanse the eyebrows and rinse with lukewarm water in a cupping motion ensuring that all soap is rinsed away.

**Dry the area:** Make sure the area is completely dry before applying ointment. We recommend paper towels to pat dry because there are no lint residues left behind on the area. Note: If you place ointment on the area and it is not dry, this may cause infection.

After your brows have dried, apply a thin layer of the provided ointment on each brow with clean fingertips. This is to add moisture, brows should not appear too greasy, if they do, you used too much. Do not use aggressive movements on the skin, be gentle. NEVER put the ointment on a wet or damp tattoo.

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## POST-CARE ADVICE

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**Flaking** Apply Ointment: When applying ointment on the brows do not glob it on, use a rice size amount and do so 2 to 3 times a day. Apply just enough to saturate the scabs if any. Too much of it on the skin cannot breathe. Pat, pat, pat with clean fingertips or a q-tip, do not rub the ointment on the treated area. If you apply too much on, then blot off with a paper towel.

**Note:** If your scabs become hard they can fall off in big chunks and take the pigment with it. Soft scabs that flake off on their own is the "key to successful pigment retention." Do not try to rush those scabs to come off, do not pick it could scar.

When showering make sure you wash your hair with your head tilted backwards to avoid shampoo and conditioner from getting into the treated areas. You may apply ointment given to cover your brows. You may also wash your brows in the shower with the appropriate cleanser, just remember to be gentle and to not face the shower head while doing so because of water pressure purposes.

### **The following must be avoided:**

- Do not rub, pick or scratch, as the color may heal unevenly and you could risk infection, which in turn could lead to scarring. Let any scabbing or dry skin naturally exfoliate away.
- Avoid direct sun exposure/tanning or tanning beds for 4 weeks after the procedure. Wear a hat when outdoors and/or big sunglasses.
- Avoid heavy sweating, exercise, sports, swimming, sauna, steam rooms, jacuzzi, and long hot showers for 10 days.
- Avoid use of skincare or cosmetics on the treated area (be careful using your foundation or powders.)
- Avoid using exfoliants, acids such as glycolic acid, alpha hydroxy acids lactic acid, salicylic acid, and Vitamin A on the tattooed area for 30 days. (Causes premature fading)
- Use a fresh pillowcase. Avoid sleeping on your face for the first 10 days.
- Keep your hair away from your face to avoid infection.
- Do not schedule any facials, microdermabrasion, microneedling, peels or laser treatments for at least 4 weeks. They can darken/lighten or distort the pigment.
- Do not tint your brows for 8 weeks after your procedure
- Avoid drinking alcohol in excess, as it may lead to slow healing of wounds.
- Avoid driving in open air vehicles such as convertibles, boats, bicycles, or motorcycles.
- Do not performing tasks related to heavy household cleaning such as; garage or storage cleaning where there is a lot of airborne debris now is not the time!

### **Note:**

- After the healing process brows will appear lighter in color because of natural skin regeneration. Often, even with proper care, some areas may look uneven or patchy. It is absolutely normal because your natural skin regeneration is not a process that your artist can control. That's why we require a follow up enhancement session after 4-6 weeks from the initial session to assure that your brows are perfectly even and that the desired effect was achieved.
- Keep in mind that even with proper care, some areas may look uneven or patchy. It is absolutely normal because your natural skin regeneration is not a process that your artist can control. This is the purpose of the follow up appointment after 4-6 weeks from the initial session to fine tune your investment and assure that richness of color, symmetry, density in the shape and desired effect is achieved.
- Healed results vary per individual client. We have no control over what occurs during the healing process. After the second session (enhancement session) additional touch-up sessions may be required to obtain optimal results. Additional charges will apply.

# BROW TATTOO

## LONG-TERM ADVICE

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You'll find that your cosmetic tattoo will last between 1 - 3 years after their initial 4-6 week touch up session.

- Future touch-up appointments are required to maintain their shape and depth of color. If you do not maintain, the color will lighten over time. Fading greatly depends on your skin type, lifestyle, sun exposure, pigment color used, broken capillaries, and iron deficiency. We suggest that if you want to maintain your brows so that they always look their best, plan on scheduling a touch up once a year for best results.
- Use a good sunscreen on the brows if you plan to be in the sun for a prolonged period of time. Sun exposure will fade your cosmetic tattoo overtime. Smokers, sun worshippers, or anyone with skin that is in a state of distress may have less desirable results. Sun exposure will make the color fade faster.
- If you are planning a chemical peel, laser procedure or MRI scan, inform the technician of your cosmetic tattoo.
- The use of Retin-A/Tretinoin, hydroquinone, or any other rapid skin exfoliation used regularly on any area surrounding the brow area will cause your cosmetic tattoo to fade prematurely.
- The use of chemical peels, acid peels, lightening or any brightening products that targets hyper-pigmentation used regularly on the forehead region can cause permanent eyebrows to fade prematurely.
- The use of exfoliating cleansers, scrubs, cleansers with acne fighting ingredients or "acid" in the name will cause rapid exfoliation of the skin containing the pigment and will increase odds of premature fading.

**If during the healing process you have any questions or concerns, do not hesitate to email us at [contact@thekokobella.com](mailto:contact@thekokobella.com) or text us at 614-452-9821.**